

Jason Conviser earned his Ph.D. from the University of Wisconsin in Exercise Physiology and also an MBA from Northwestern University – Kellogg Graduate School of Business. He has held multiple positions as a senior executive with international health and fitness companies specializing in operations, strategic planning and marketing of health care, fitness, wellness products and services. Currently he is Chief Operating Officer of INSIGHT, one of the largest eating disorder and obesity clinics in the United States. Past experiences include Vice President of Clinical Services for Bally Total Fitness, directly responsible for operations of 158 sport medicine clinics. Jason has consulted with hospitals, multi-site outpatient ambulatory care centers, corporate fitness programs and health clubs on strategic planning, business plan development, marketing and program development. Clients have included CNA Insurance, Brunswick, Life Fitness, HealthSouth, McKinsey Consulting USA, Leo Burnett, Quaker Oats, Pritikin Longevity Centers, Fruit of the Loom, Oscar Mayer Foods, and 68 independent fitness centers. He has taught ACSM courses on five continents and in over 18 countries over the past three years